



LOVE REPUBLIC

BeConnected

Our strategy is designed to evoke emotions, strengthen customer loyalty, and create sustainable competitive advantages

Our roots are in **Austria**, where we have been firmly established since 2007. In 2023, we began our international expansion into **Germany** and **South Tyrol**



loverepublic.at

Our Partners

Over 60 selected points of sale
Across Austria, Germany and Switzerland

BAROTÁNYI


HOLLFELDER

WIEN · LINZ · WELS
HÜBNER
UHRMACHERMEISTER SEIT 1914

ZeGG.CH
— WATCHES & JEWELLERY —

JUWELIER
Nadler
SALZBURGS ERSTE ADRESSE


HÖRL
JUWELIERE UND UHRMACHER
AUGSBURG


MÜLLER
JUWELIER SEIT 1935


SCHROLL
KITZBÜHEL

FB
FRIDRICH
JUWELIER SEIT 1864

JUWELIER
Kraemer
Goldschmiede seit 1964

WENTHE
Kompetenz, Vertrauen, Tradition seit 1862

BECKER
JUWELIERE
& UHRMACHER

An End to Uniformity

In an increasingly homogeneous market, we focus on exclusivity and character. No standard products - we bring individuality and emotion to your retail spaces, complementing your existing brands in an efficient and sustainable way



CONCORDIA

MagicWire[®]

PERUFFO


MAMAN ET SOPHIE
FLORENCE

Our Mission:

Innovation and Sustainability in Retail

Our mission is to enrich retail through the integration of unique and emotionally driven brands. We believe in products that do more than sell they tell stories and build strong connections. With us, you secure a clear competitive advantage

1

Innovative Product Concepts

We enhance your existing brand portfolio with distinctive product concepts that bring fresh momentum to your assortment and attract new target groups

2

Stronger Customer Loyalty

Emotional brand values create deeper connections with your core customers and turn one-time buyers into loyal fans

3

Exclusive Brand Distribution

We ensure a consistent and selective distribution of brands with clear unique selling points that are not available everywhere in your market

4

Additional Revenue & Profit

Generate additional revenue and profit through our value creation

5

Sustainable Competitive Advantage

Differentiate yourself from neighboring locations and establish your business as a destination for exclusivity, quality, and innovation

Our Promise

Competitive Advantage & Sustainable Value Creation

We guarantee not only a decisive competitive advantage through incomparable products, but also sustainable value creation that is reflected in your long-term business success. Our approach is designed to foster lasting partnerships and continuous growth



Competitive Advantage: Unrivalled and Exclusive

Our brands are non-substitutable a promise we deliver through a combination of unique features and strategic market positioning. This ensures a leading position in your segment and a loyal customer base

- Specialized, brand-specific manufacturing techniques that turn each piece into a work of art
- A distinctive and unmistakable design language that creates strong recognition
- Exceptional material and craftsmanship quality that guarantees attention
- **Short delivery times** - from **5 working days** - enabling fast response to market demands

UNRIVALED.
EXCLUSIVE.
—
NON-SUBSTITUTABLE.

In addition, through **selective distribution**, we safeguard exclusivity and strengthen the location advantage of each partner

Value Creation: More Than Just Revenue

Our partnership generates not only measurable additional revenue, but also builds a deep emotional connection with your customers. This results in a positive brand image transfer for your business and long-term loyalty

Incremental Sales = True Additional Revenue

- No cannibalization of existing assortments, but genuine portfolio extensions
- Inventory turnover ≥ 2.0 p.a., optimized for efficiency
- Minimum turnover per brand: **€20,000** to ensure profitability

Emotional Consumer Engagement

- Built through strong brand identities and compelling product stories
- International brands with clearly defined unique selling propositions
- Positive image transfer as a high-quality addition to your existing brand portfolio



VIP Package - Exclusive for Selected Partners from **€20,000** annual turnover (net purchase value)

- **Event support with brand ambassadors on-site** (once per year), incl. special collection
- **Sales promotions** (once per year, budget **€500** at RRP value)
- **Marketing support** for online and social media advertising (**twice per year, €400 each** at RRP value)
- **Annual product training** for your sales team
- **Priority delivery** for new launches and reorders