

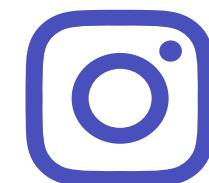
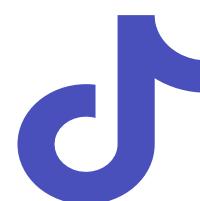


# LOVE REPUBLIC

## # BeConnected

Our strategy is designed to evoke emotions, strengthen customer loyalty, and create sustainable competitive advantages

Our roots are in **Austria**, where we have been firmly established **since 2007**. In 2023, we began our international expansion into **Germany** and **South Tyrol**



[loverepublic.at](http://loverepublic.at)

# Our Partners

Over 60 selected points of sale  
Across Austria, Germany and Switzerland

**BAROTÁNYI**

JUWELIER  
*Nädler*  
SALZBURGS ERSTE ADRESSE

*B*  
**FRIDRICH**  
JUWELIER SEIT 1864



**HOLLFELDER**



**HÖRL**  
JUWELIERE UND UHRMACHER  
AUGSBURG

JUWELIER  
*Kraemer*  
Goldschmiede seit 1964

WIEN · LINZ · WELS  
**HÜBNER**  
UHRMACHERMEISTER SEIT 1914



**MÜLLER**  
JUWELIER SEIT 1935

**WENTHE**  
Kompetenz, Vertrauen, Tradition seit 1862

**zegg.ch**  
— WATCHES & JEWELLERY —



**SCHROLL**  
KITZBÜHEL

**BECKER**  
JUWELIERE  
& UHRMACHER

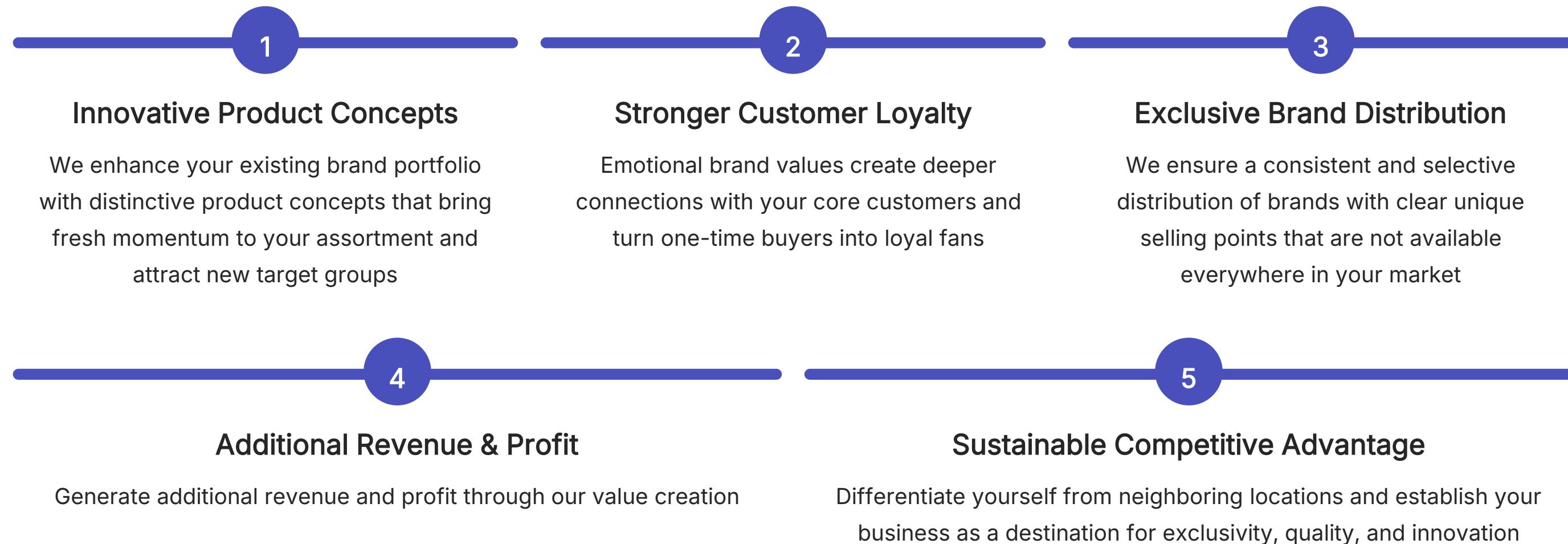
# An End to Uniformity

In an increasingly homogeneous market, we focus on exclusivity and character. No standard products - we bring individuality and emotion to your retail spaces, complementing your existing brands in an efficient and sustainable way



# Our Mission: Innovation and Sustainability in Retail

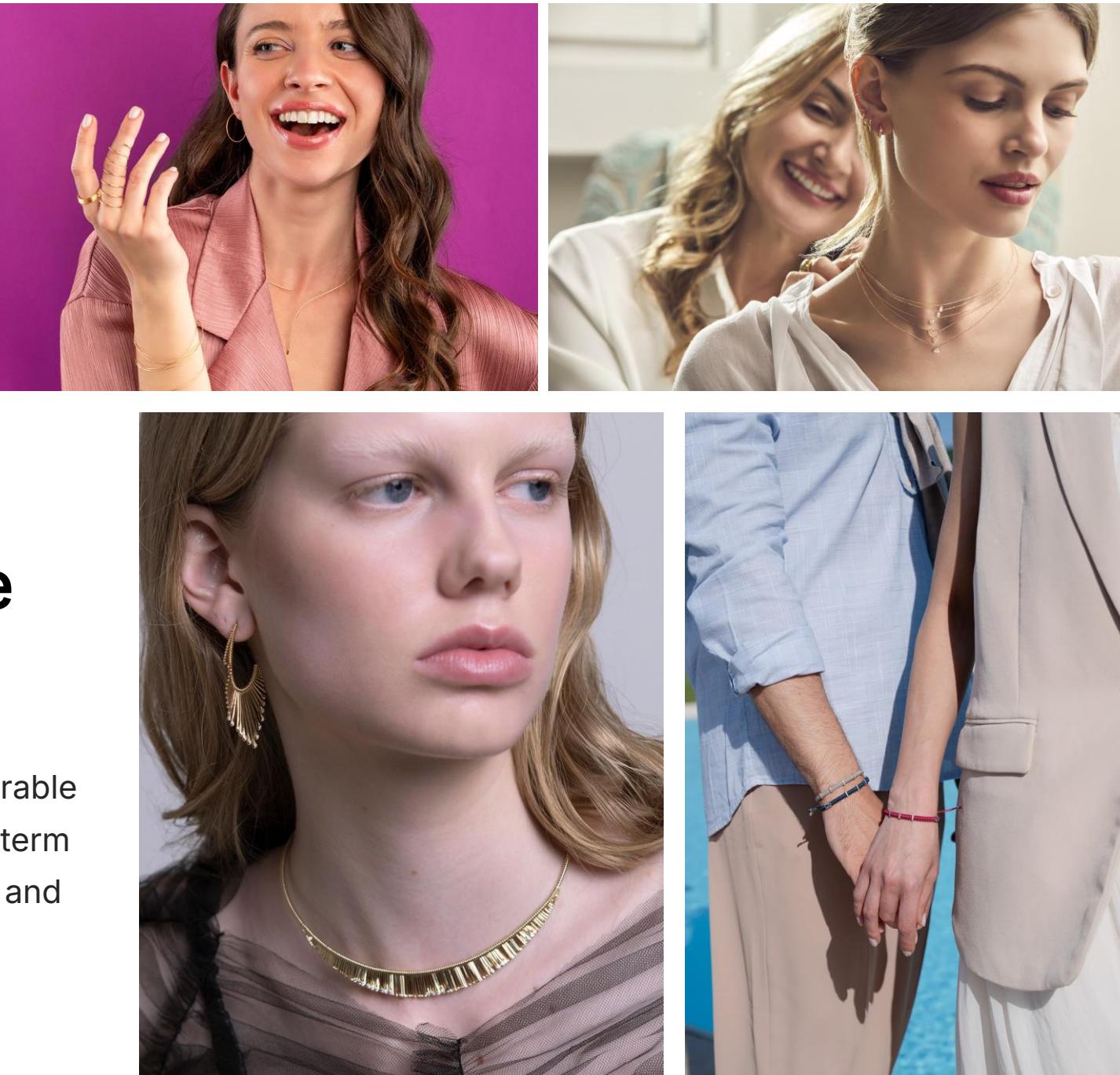
Our mission is to enrich retail through the integration of unique and emotionally driven brands. We believe in products that do more than sell they tell stories and build strong connections. With us, you secure a clear competitive advantage



# Our Promise

## Competitive Advantage & Sustainable Value Creation

We guarantee not only a decisive competitive advantage through incomparable products, but also sustainable value creation that is reflected in your long-term business success. Our approach is designed to foster lasting partnerships and continuous growth



# Competitive Advantage: Unrivaled and Exclusive

Our brands are non-substitutable a promise we deliver through a combination of unique features and strategic market positioning. This ensures a leading position in your segment and a loyal customer base

- Specialized, brand-specific manufacturing techniques that turn each piece into a work of art
- A distinctive and unmistakable design language that creates strong recognition
- Exceptional material and craftsmanship quality that guarantees attention
- **Short delivery times** - from **5 working days** - enabling fast response to market demands

UNRIValed.

EXCLUSIVE.

—  
NON-SUBSTITUTABLE.

In addition, through **selective distribution**, we safeguard exclusivity and strengthen the location advantage of each partner

# Value Creation: More Than Just Revenue

Our partnership generates not only measurable additional revenue, but also builds a deep emotional connection with your customers. This results in a positive brand image transfer for your business and long-term loyalty

## Incremental Sales = True Additional Revenue

- No cannibalization of existing assortments, but genuine portfolio extensions
- Inventory turnover  $\geq 2.0$  p.a., optimized for efficiency
- Minimum turnover per brand: €20,000 to ensure profitability

## Emotional Consumer Engagement

- Built through strong brand identities and compelling product stories
- International brands with clearly defined unique selling propositions
- Positive image transfer as a high-quality addition to your existing brand portfolio



### **VIP Package - Exclusive for Selected Partners from €20,000 annual turnover (net purchase value)**

- **Event support** with brand ambassadors on-site (once per year), incl. special collection
- **Sales promotions** (once per year, budget €500 at RRP value)
- **Marketing support** for online and social media advertising (twice per year, €400 each at RRP value)
- **Annual product training** for your sales team
- **Priority delivery** for new launches and reorders