

PERUFFO

*TRANSFORMING JEWELS INTO
FUNCTIONAL DESIGN*

KINETIC

MOVEMENT

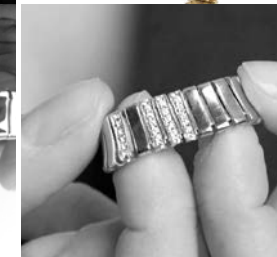
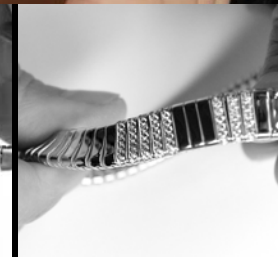
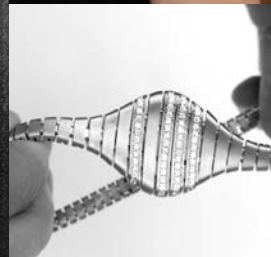


MOVEMENT
JEWELRY AS DYNAMIC,
EVER-CHANGING STRUCTURES

KINETIC
ACTIVATED BY THE BODY OR THE
VIEWER'S GAZE

RIPPLE EFFECT
BARS MOVE IN SEQUENCE, CREATING
A DYNAMIC WAVE-LIKE MOTION

FLOW MOTION
CONTINUOUS PROGRESSION ACROSS
THE PIECE, AMPLIFYING LIGHT AND
REFLECTIONS



ELASTIC MOVEMENT
INTERNAL TITANIUM SPRING
INTEGRATED INTO RINGS AND
BRACELETS

INNOVATION
ENGINEERING DETAIL TRANSFORMING
JEWELRY INTO FUNCTIONAL DESIGN

DUALITY
FLUID AND EXPRESSIVE, OR STILL
AND SCULPTURAL

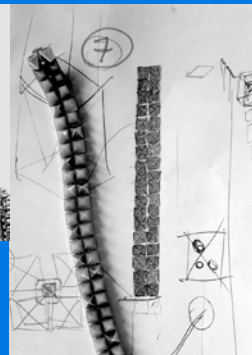
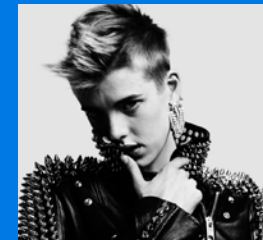




DISRUPTING THINKING
SUBVERTING TRADITIONS,
CREATING RECOGNIZABLE DESIGN

INVERTED STONES
GEMSTONES SET UPSIDE DOWN AS
A STYLISTIC DEVICE

PYRAMID REFERENCE
FACETS EMERGE IN PYRAMID-
LIKE VOLUMES, ECHOING THE
STUD



**CROSS-DISCIPLINARY
APPROACH** JEWELRY MEETS
ART, ARCHITECTURE, DESIGN

**DECONSTRUCTION/
RECONSTRUCTION** SHAPES
REDEFINED THROUGH
TECHNIQUES AND
COLLABORATION

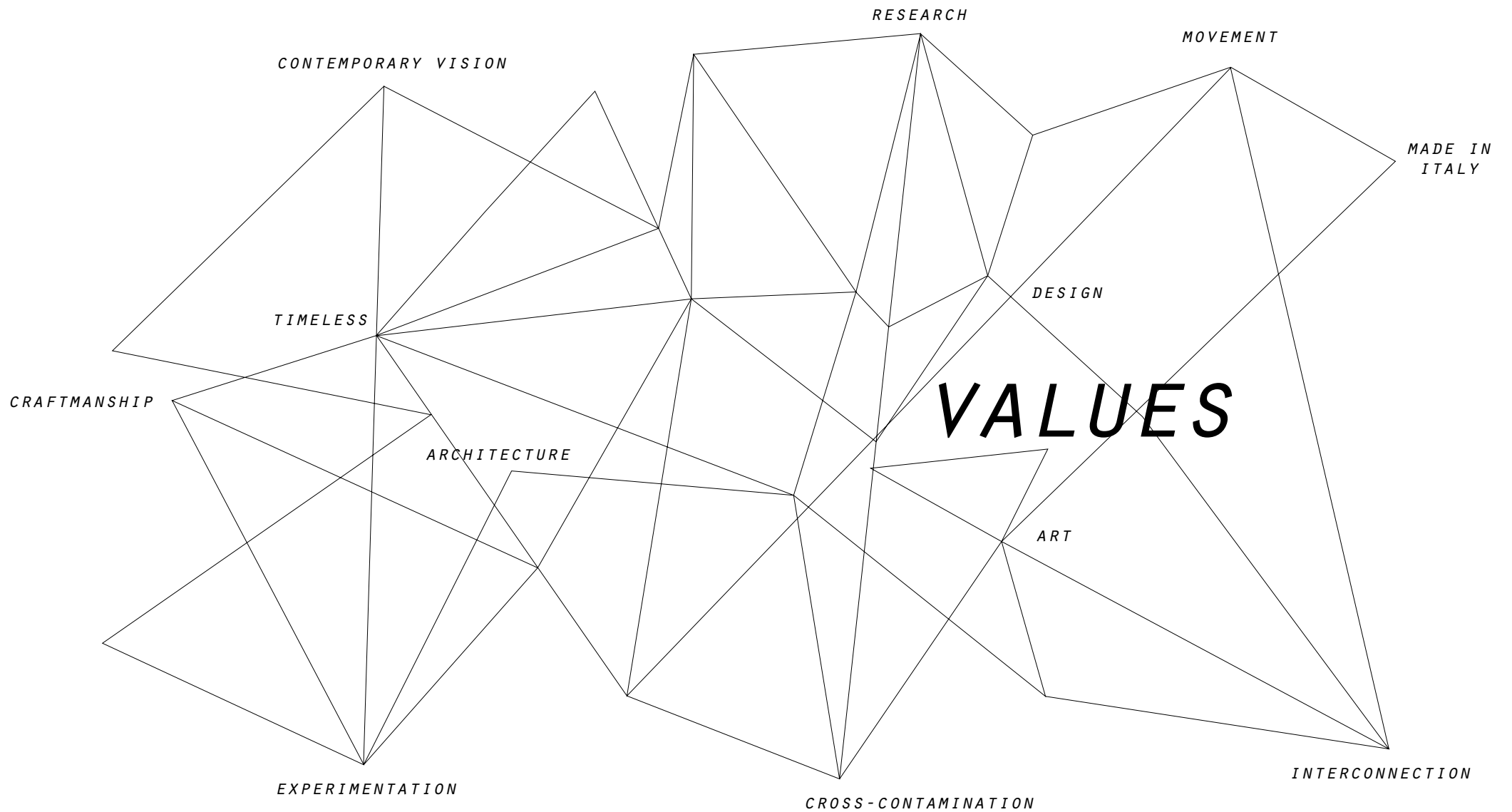
EXPERIMENTATION
PIECES TRANSFORM WITH
NEW COMBINATIONS AND
INTERPRETATIONS

STUD SYSTEM
FUNCTIONAL CLOSURE TURNED
INTO DESIGN ICON

PUNK AND PIERCING CULTURE
ANCIENT SYMBOL FASHION
REFERENCE TIMELESS FORM
GEOMETRY, REPETITION, PLAY

EXPERIMENTATION







HERITAGE

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ALMOST 50 YEARS OF
FRATELLI BOVO'S EXPERTISE
IN FINE JEWELRY
MANUFACTURING FOR LEADING
BRANDS

R&D DEPARTMENT

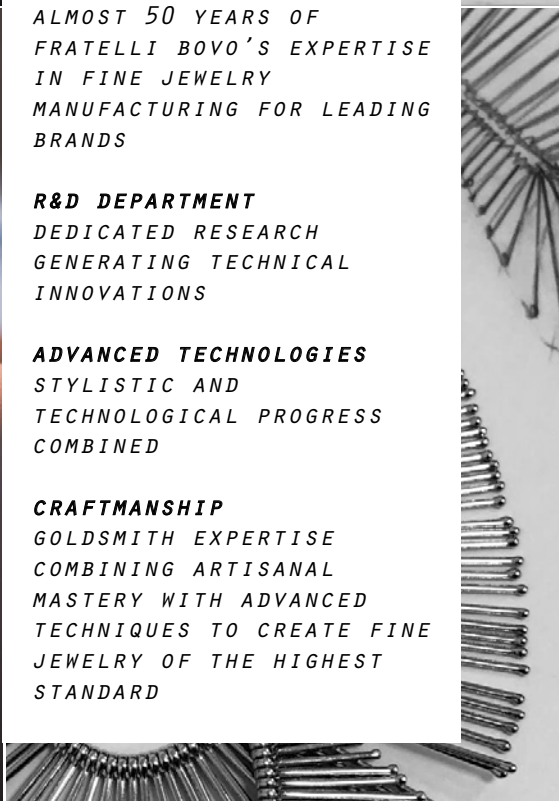
DEDICATED RESEARCH
GENERATING TECHNICAL
INNOVATIONS

ADVANCED TECHNOLOGIES

STYLISTIC AND
TECHNOLOGICAL PROGRESS
COMBINED

CRAFTMANSHIP

GOLDSMITH EXPERTISE
COMBINING ARTISANAL
MASTERY WITH ADVANCED
TECHNIQUES TO CREATE FINE
JEWELRY OF THE HIGHEST
STANDARD



TITANIUM SPRINGS

COMFORT AND ADAPTABILITY
AS PART OF DESIGN

HIDDEN MECHANISMS

INVISIBLE SYSTEMS ENHANCING
MOVEMENT AND FUNCTION

INNOVATION

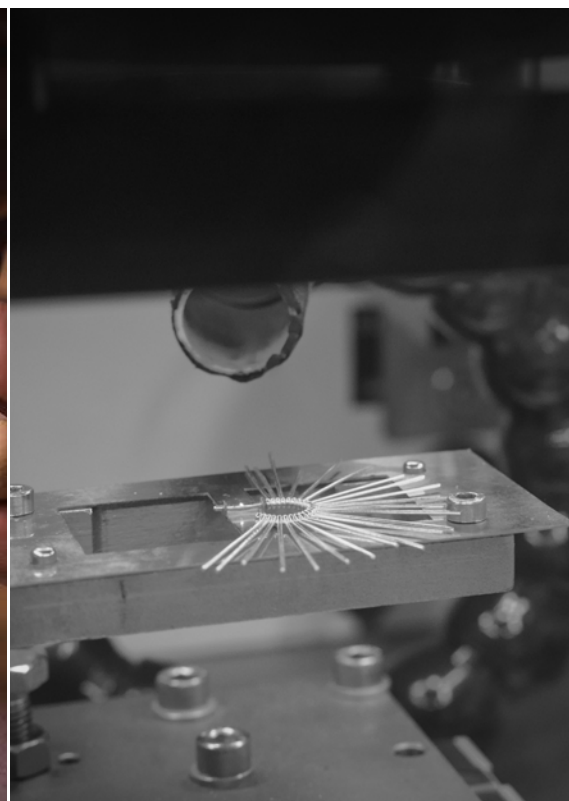
TECHNICAL DEVICES THAT MAKE
PERUFFO'S COLLECTIONS UNIQUE

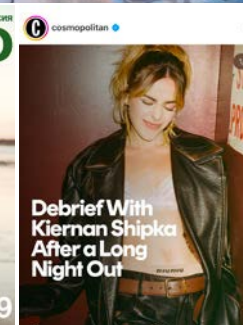
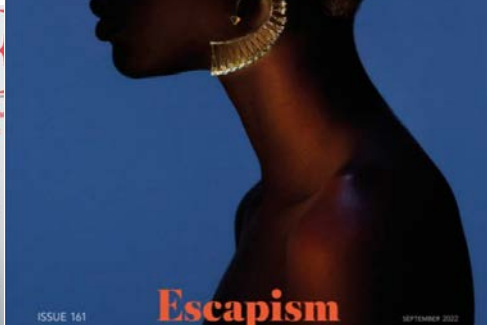
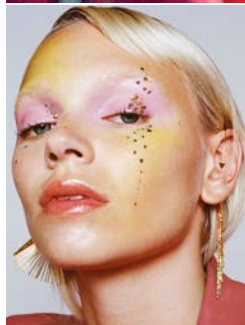
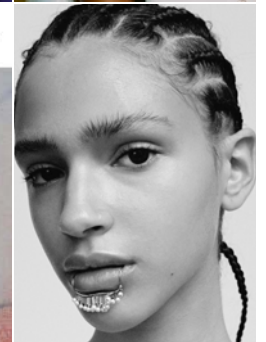
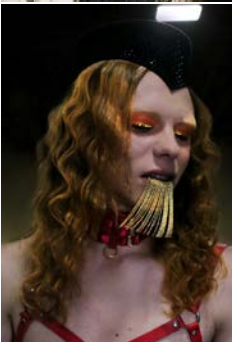
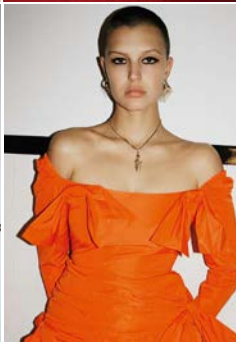
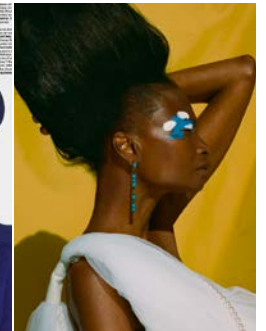
DESIGN LANGUAGE

FUNCTIONAL DETAILS TURNED
INTO ICONIC STATEMENTS

SOCIAL RESPONSIBILITY

MEMBER OF THE RESPONSIBLE
JEWELLERY COUNCIL (RJC),
ENSURING RESPECT FOR PEOPLE
AND WORK ACROSS THE SUPPLY CHAIN







*KINETIC
MOVEMENT*



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PERUFFO

*FRATELLI BOVO SRL
VIA POSTALE VECCHIA, 120/A
36070 TRISSINO (VI) - ITALY*

TEL. +39 0445 962441

*WWW.PERUFFOJEWELRY.COM
INFO@PERUFFOJEWELRY.COM*

 *PERUFFOJEWELRY*

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